



# CREATIVE AWARD NOMINEES

## Introducing the Nominees for the NEW DMAW MAXI Creative Awards!

We're proud to unveil the top-scoring finalists for the inaugural ***DMAW MAXI Creative Awards***, recognizing exceptional creativity and innovation in marketing campaigns. These nominees rose to the top in three standout categories:

- **Creative Digital** – *Digital Dynamo Award*
- **Creative Direct Mail** – *The Stamp of Excellence Award*
- **Creative Multi-Channel** – *Omni WOW Award*

Their work will be showcased at the MAXI Awards Luncheon, where attendees will have the opportunity to vote for their favorite in each category. Winners will be announced live during the event!

### **Creative Digital - Digital Dynamo Award**

#### **K2D Strategies**

Save the Redwoods League Trail Mix & Match

#### **RKD Group**

Guide Dogs for the Blind's D.O.G. Campaign

#### **Schultz & Williams**

Oakland Zoo - Conservation Society of California: FY24 Gift of Membership Campaign

### **Creative Direct Mail - The Stamp of Excellence Award**

#### **Faircom New York**

IRC's "Recovery & Resilience Response Fund" Campaign

#### **MKDM**

Ellis Island Museum Reimagined Acquisition #1

#### **The Stelter Company**

2024's 20 Year Anniversary Card Stamp of Excellence

### **Creative Multi-Channel: Omni WOW Award**

#### **DaVinci Direct**

St. Francis House Calendar Year End

#### **OneRhythm**

Explo FY24 Winter-Creative Award

#### **TrueSense Marketing**

Freestore Duck Regatta Multi-Channel Campaign