



CREATIVE AWARD NOMINEES

Introducing the Nominees for the DMAW MAXI Creative Awards!

We're proud to unveil the top-scoring finalists in the **2026 DMAW MAXI Creative Awards**, celebrating exceptional creativity, innovation, and strategic excellence in direct marketing. These outstanding entries rose to the top across three creative categories:

- **Creative Digital** – *Digital Dynamo Award*
- **Creative Direct Mail** – *The Stamp of Excellence Award*
- **Creative Multi-Channel** – *Omni WOW Award*

Their work will be showcased at the MAXI Awards Luncheon, where attendees will have the opportunity to vote for their favorite in each category. Winners will be announced live during the event!

Creative Digital - Digital Dynamo Award

Schultz & Williams

Conservation Society of California – Oakland Zoo: Gift of Membership Campaign

Mal Warwick Donordigital

Social Influencer Campaign with Sempervirens Fund

K2D Strategies

Save the Redwood League "Caption This Cartoon" Contest

Creative Direct Mail - The Stamp of Excellence Award

ABD Direct

DCCC - Cost of Living

The Stelter Company

Guide Dogs for the Blind: A Puppy's Journey

Mal Warwick Donordigital

You're Wrong about PETA

Creative Multi-Channel: Omni WOW Award

Streetlight Digital

Crohn's & Colitis Foundation Awareness Week Campaign

The Harrington Agency

GLAAD Banned Books to Congress Appeal

Schultz & Williams

International Campaign for Tibet Flame of Hope Match Campaign